

Vienna Worldwide. The Viennese Industry. Kraus & Naimer presents cooperation with Royal Grolsch in the Netherlands.

The industrial switches manufactured by the Viennese industrial company Kraus & Naimer are used in the Dutch brewery Royal Grolsch N.V.

Vienna, June 14, 2019 – Under the motto “Vienna Worldwide. The Viennese Industry” the Industry Division of the Austrian Economic Chambers presents for the first time the fascinating and exciting international projects of the Viennese Industry. Together with other Viennese companies, Kraus & Naimer presents examples of its international endeavors.

Switches made by the Viennese industrial enterprise Kraus & Naimer are used in the Dutch brewery Royal Grolsch N.V. The Royal Grolsch N.V. is one of the oldest and most successful breweries in the Netherlands, as its history dates back to 1615. The Dutch brewery operates both in the Netherlands and in numerous international markets and the Royal Grolsch's beers are available in more than 160 countries worldwide. Since 2004, Royal Grolsch N.V. is located in a modern brewery in Enschede and since October 11, 2016 it is a subsidiary of the Japanese Asahi Group Holdings. To keep the beer flowing, the company relies on technology from Vienna, as in Enschede the industrial switches of Kraus & Naimer keep the brewery's business running.

Kraus & Naimer is an electrical switchgear manufacturer based in Vienna. It was founded in 1907 and its symbol is the Greek “Phi”. The company is specializing in the production of cam switches and switch disconnectors and it is a strong partner for many customers from different sectors such as transport (railways, vehicles, ships, etc.), conveying systems, lift systems, mechanical engineering, power generation and power distribution.

The family business, which is run in third generation since 2004 by Joachim (Ted) L. Naimer, is the world market leader in the field of cam switches and it has produced numerous innovations. In 1948, the company has presented the first cam switch designed according to a modular principle (Model C15), this way for the first time customized switches were made possible. Today, the modular system consists of more than 15.000 individual parts that enable the switches to be configured and industrially manufactured according to individual specifications. Moreover, the smallest cam switch in the world (Model CA4N) is a Kraus & Naimer product.

The company has six production plants, 18 distribution and consulting companies and it has more than 900 employees worldwide.

Website: www.krausnaimer.com

Application area: Brewery Grolsch, Enschede, Netherlands

Product: industrial switches

About Grolsch:

The Royal Grolsch N.V. is one of the oldest and most successful breweries in the Netherlands, as its history dates back to 1615. The Dutch brewery operates both in the Netherlands and in numerous international markets. Royal Grolsch – better known as Grolsch – has a wide product portfolio, which includes many beer types and brands such as Grolsch Premium Pilsner, Grolsch 0.0%, the specialities of **Grolsch**, Grolsch Radler, De Klok and Kornuit. In Enschede, Royal Grolsch has also a marketing & sales department for beer brands such as Peroni, Asahi Super Dry and Grimbergen. Since 2004, Royal Grolsch N.V. is located in a modern brewery in Enschede and since October 11, 2016 it is a subsidiary of the Japanese Asahi Group Holdings.

<https://www.koninklijkegrolsch.nl/onze-organisatie>

About Asahi:

Asahi Group Holdings is a Japanese company operating worldwide. It has a wide product portfolio consisting of beers, schnaps, soft drinks and food products. Komakichi Torii founded Asahi (“rising sun”) in 1889 under the name of Osaka Beer Brewing Company. His goal was to brew authentic Japanese beer. Thanks to the introduction of Asahi Super Dry in 1987, Asahi has grown rapidly both nationally and internationally. Asahi is market leader in Japan and it has a strong and actively growing position on the international scene.

Further information: <http://www.asahigroup-holdings.com/en/>

Project Subpage:

“Vienna Worldwide. The Viennese Industry”: <https://www.wko.at/site/weltweitwien/kraus-naimer.html>