

Data protection information of the Kraus & Naimer Group

1. data protection information for visiting our websites

This data protection information applies to the websites of the Kraus & Naimer Group (hereinafter referred to as Kraus & Naimer). It explains how your personal data is collected, processed and used when you visit the websites, use our contact forms, subscribe to our newsletter or use the eSwitch function.

The operation of our websites serves to inform our customers, partners, interested parties and applicants about offers and services and to provide a simple means of contact.

Our website may also contain links to other websites. These other websites are not under our control. Kraus & Naimer can accept neither responsibility nor liability for such other websites, their content or data protection practices.

As the controller, we take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the EU General Data Protection Regulation ("GDPR"), the Liechtenstein Data Protection Act ("DPA") and this data protection information. In addition, we ensure appropriate and secure processing and apply appropriate measures to protect your data with regard to confidentiality, integrity and availability. Our security measures are continuously improved in line with technological developments.

This data protection information contains more detailed information about:

- Contact information of the person responsible
- Categories of data processed
- Information on the purpose and legal basis
- Data recipient
- Storage duration
- Information about your rights

2 Who are we?

The responsible body within the meaning of the Data Protection Act is

Kraus & Naimer Group
represented by Tropha Holding Limited
Im Rietle 22
9494 Schaan
Liechtenstein

Tel +423 236 19 81

E-mail: dpo@krausnaimer.com

3 Who can you contact if you have any questions?

If you have any questions about data protection, please contact our data protection officer by e-mail at dpo@krausnaimer.com.

4 What information do we collect from you?

a) General and technical data - server log data

In order to make your visit to our website as pleasant as possible, general information about the device you are using as well as your IP address and browser type are collected for technical reasons when you visit the website.

The data collected includes (not an exhaustive list):

- Browser type and browser version
- Operating system used
- URL called up
- Website from which the request originates
- Transferred data volumes
- Host name of the accessing computer
- Time of the server request
- IP address

This is essential information that is automatically collected in our legitimate interest in accordance with Art. 6 (1) f) GDPR and stored in server log files.

b) Use of our contact forms

We provide contact forms on our websites for communication with us. When using these contact forms, we process not only your contact details but also the content of the message. The provision of this data is necessary for processing and answering your enquiry; without it, we will not be able to answer your enquiry, or at best only to a limited extent.

The data collected includes all data that you provide when filling in the forms, such as (not an exhaustive list):

- First name and surname
- Function and company
- E-mail address
- Reason for enquiry, content of the notification
- any other data that you provide

Your data will be deleted after 6 months at the latest, provided your enquiry has been conclusively answered and the deletion does not conflict with any statutory retention obligations.

The processing is based on your consent in accordance with Art. 6 (1) a) GDPR. If you request further information about our offers via the contact form or request a quote, we will treat your enquiry as a pre-contractual measure in accordance with Art. 6 (1) b) GDPR.

The personal data transmitted by you is processed and protected in encrypted form. Despite extensive technical and organizational security precautions, data may be lost or intercepted and/or manipulated by unauthorized persons. We take appropriate technical and organizational security measures to prevent this within the system.

c) Use of social media messengers

On our social media presences, you have the option of contacting us via the respective messenger services. When using these messenger services, we process your profile name and profile data as well as the content of the message. The provision of this data is necessary for processing and responding to your enquiry; without it, we will not be able to respond to your enquiry, or at best only to a limited extent.

The data collected includes all data that is publicly accessible via your respective profile and that you provide to us, such as (non-exhaustive list):

- Profile name, first name and surname
- Messenger service used, request time
- Reason for enquiry, content of the notification
- all other data that you provide via your profile

Your data will be deleted after 12 months at the latest, provided that your enquiry has been conclusively answered and there are no legal obligations to retain the data.

The processing of this data is in our legitimate interest in accordance with Art. 6 (1) f) GDPR. If you request further information about our offers via the messenger services or request an offer, we will treat your enquiry as a pre-contractual measure in accordance with Art. 6 (1) b) GDPR.

d) Registration and use of eSwitch

On our website, we offer the option of registering for the eSwitch function. Registration is mandatory in order to use the eSwitch. The data is entered into an input mask and transmitted to us and stored.

These are essentially the contact data and the access data according to the input mask, the IP address of the user as well as the date and time of registration. In order for us to store this registration data (as your personal customer account), your express consent is required by accepting the terms of use.

We use the personal data collected during registration exclusively to provide the eSwitch functions.

If you withdraw your consent, we will delete the data collected in connection with the registration after 4 weeks at the latest.

The legal basis for the processing of the data is the consent of the user during registration in accordance with Art. 6 (1) a) GDPR.

e) Newsletter dispatch

You can subscribe to a free newsletter on our website. When registering for the newsletter, the data from the input screen is transmitted to us. This is essentially the contact details of the data subject.

The following data is also collected during registration:

- IP address of the calling computer
- Date and time of registration

If you withdraw your consent by unsubscribing from our newsletter, we will remove you from our newsletter list and delete the data collected for this purpose after 4 weeks at the latest.

The processing is based on your consent in accordance with Art. 6 (1) a) GDPR.

If a user purchases goods or services on our website and enters their e-mail address, this can subsequently be used by us to send a newsletter. The purpose of this is to provide information about innovations, offers, events and important product information. The legal basis for sending the newsletter to existing customers is a legitimate interest on our part in accordance with Art. 6 (1) f) GDPR.

5. which third-party cookies, social media plugins, evaluation and analysis tools do we use?

We use various cookies files to analyze visits and activities on our websites, which are stored on your hard drive when you visit our website.

You can prevent or restrict the installation of cookies by changing the settings in your Internet browser. You can also delete cookies that have already been saved at any time. However, the steps and measures required for this depend on the specific Internet browser you are using. If you have any questions, please use the help function or documentation of your Internet browser or contact its manufacturer.

Possibility of objection: If you prevent or restrict the installation of cookies, however, this may mean that not all functions of our website can be used to their full extent.

a) Cookies

Our websites use cookies. Cookies are text files that are stored in the Internet browser or by the Internet browser on the user's computer system.

We use cookies to make our websites more user-friendly. Most of the cookies we use are so-called session cookies. They are automatically deleted at the end of your visit. Other cookies remain stored on your end device until you delete them. These cookies enable us to recognize your browser on your next visit. These cookies process certain information about you on an individual basis, such as your browser or location data or your IP address. If cookies are deactivated, the functionality of our websites may be restricted.

The use of technically necessary cookies and the associated processing is in our legitimate interest in accordance with Art. 6 (1) f) GDPR.

b) Third-party cookies

Our websites also use cookies from partner companies with whom we work for the purpose of advertising, analyzing or improving the functionality of our website.

When opening our websites, user data (e.g. IP address, etc.) is automatically transmitted to the external web services. If the user is also logged into an account of the respective service provider, content from our website can be linked to the respective profile. The service provider can assign the visit to our website to the user account of the person concerned.

Please refer to the following information for details, in particular the purposes and legal basis for processing such third-party cookies.

Our legitimate interest pursuant to Art. 6 (1) f) GDPR lies in the analysis, optimization of functionality and economic operation as well as the optimal provision of information on our websites, the eSwitch and our advertising campaigns.

Matomo

We use the open source web analysis service Matomo on our website, which enables us to recognize the user across pages in order to analyze user behavior. The user data collected in this way is pseudonymized using technical precautions. Matomo is a web analysis service developed and provided by InnoCraft Ltd, 7 Waterloo Quay PO625, 6140 Wellington, New Zealand. Matomo is operated on our own servers and thus enables data protection-friendly web analysis, as the data remains within our own sphere of influence and no transfer to third

parties is required. Further information on data processing and information on data protection by Matomo can be found at: <https://matomo.org/privacy-policy>

Our legitimate interest pursuant to Art. 6 (1) f) GDPR lies in the analysis, optimization of functionality and economic operation as well as the optimal provision of information on our websites.

c) Linking social media presences

We advertise our social media presences on Meta and LinkedIn on our websites.

The link to our social media presences and the associated processing are carried out in our legitimate interest in accordance with Art. 6 (1) f) GDPR.

We have no influence on the data collected and data processing procedures of the plug-in providers. These are subject to the respective privacy policies of the third-party providers. Further information on the purpose and scope of data collection and its processing by the plug-in provider can be found in the data protection information of these providers listed below.

The link to our social media presences and the associated processing is in our legitimate interest.

LinkedIn

We advertise our presence on LinkedIn on our websites. This is a web service of Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland, a subsidiary of LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085 USA. You can find further information on data processing and information on data protection by LinkedIn at: <https://www.linkedin.com/legal/privacy-policy>

Meta

We advertise our presence on Instagram on our websites. These are web services of Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, a subsidiary of Meta Platforms Inc. One Hacker Way, Menlo Park, CA 94025, USA. You can find further information on data processing and information on data protection by Meta at: <https://www.facebook.com/privacy/policy>

Youtube

On our website, we advertise our presence on YouTube, where we provide selected video content. These are web services of Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, a subsidiary of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA. Further information on data processing and notes on data protection by Google can be found at: <https://policies.google.com/privacy>

6 Why do we use encryption?

For security reasons and to protect the transmission of confidential content that you send to us as the controller, our websites use SSL or TLS encryption. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

7 To whom is your data transmitted?

We work with external processors in connection with the provision, operation, optimization and maintenance of our websites as well as support in the area of marketing and communication. Our processors and recipients of the data are contractually bound.

We apply appropriate technical and organizational security measures when working with all partners.

The majority of our processors and partners are located within the EU-EEA. If, in exceptional cases, it is necessary to transfer your data to a third country outside the EU-EEA, this will only take place if there is an adequate level of data protection or if further guarantees can be used to ensure data protection.

Kraus & Naimer may pass on your personal data within the group of companies for centralized administration.

8 How long will your data be stored by us?

In principle, we process and store your personal data for as long as is necessary to fulfil the purpose and statutory retention obligations. If the processing of the data is no longer necessary, it is regularly deleted.

A maximum storage period of 12 months applies to the personal data collected when communicating with us. A maximum storage period of 24 months applies to analysis data collected to optimize our websites and offers.

9 What rights do you have?

If you have any questions or concerns, you can contact our data protection officer directly at dpo@krausnaimer.com.

For example, you can obtain information about your data stored by us and its processing, request the correction of incorrect personal data, request the deletion of your data stored by us and the restriction of data processing and data portability. You can also object to the processing of your data by us.

If you wish to contact our competent supervisory authority with a complaint, we will be happy to provide you with the address and contact details:

Liechtenstein Data Protection Authority
Kirchstrasse 8
P.O. Box 684
FL-9490 Vaduz
T +423 236 60 90
info.dss@llv.li
www.datenschutzstelle.li

10. amendment of this data protection information

Should we have to adapt this data protection information due to modified services or new requirements, the latest available version shall apply.

Last amended on 1 December 2024